

**Economic Development  
Group of Wabash County, Inc.  
2011 IACC Annual Conference**

**Bill Konyha, President & CEO**





# Wabash County Commissioners

**ABSOLUTELY THE BEST!!!**





# Old Paradigm

- Competition Within The County
  - Local Units
  - Conflict

# New Paradigm

- Entrepreneurial Approach
  - Support of Job Creation Wherever it Occurs
  - Investment in Eco-Devo Projects



# Old Paradigm

## ■ EDC Composition

- Local Government:  
Little Voice Expect to  
Pay Bills
  
- 28 Board Members to  
Ensure Community  
Representation
  - Result: Very Little  
Accomplished
  - Elected Officials  
reluctant to participate

# New Paradigm

## ■ EDC Composition

- Local Government as the  
Customer
  
- 9 Board Members: 2  
Classes
  - Result: Transformation  
with Significant  
Accomplishments
  - Elected Officials fully  
engaged



## Old Paradigm

- Long Term Plan is the Next Election Cycle
- Isolation
  - Go it Alone

## New Paradigm

- Current Elected Official Seem Satisfied with Pace and Progress
- Regional Cooperation



# Target Industries

Food Processing, Logistics and Distribution,  
Advance Manufacturing, Bio-Fuels, Value Added Agricultural



## ■ Cinergy Metronet

- \$15 Million
- 18 Employees
- TIF
- Fiber to Prem



## ■ Living Essentials

- 5 Hour Energy Drink
- \$50 Million
- 422 Employees

## ■ Advanced Ag Resources, Inc.

- Initial \$2.8 Million
- 10 jobs



## ■ Poet Energy

- \$110 Million
- 45 Jobs



# Target Industries

Food Processing, Logistics and Distribution,  
Advance Manufacturing, Bio-Fuels, Value Added Agricultural



- **Main Street Capital**
  - \$15 Million
  - 150 Employees



- **Charlie Creek Inn**
  - \$15 Million
  - 70 Employees



- **Novae Corp**
  - \$5 Million
  - 85 Jobs





# Target Industries

Food Processing, Logistics and Distribution,  
Advance Manufacturing, Bio-Fuels, Value Added Agricultural

Economic Recovery Facilities Bonds

The Andersons – Cass County

IoTron Industries – Whitley County

