**Indiana State Department of Health (ISDH)**

**Amplification and Social Media Toolkit**

Please see the social media toolkit below. It is critical that we get as much information out to Hoosiers about the coronavirus, so please consider sharing via your social media and messaging channels if you are able.

Please tag the Governor and the Indiana State Department of Health in your posts. Their accounts are listed below.

**COVID-19 Social Media Kit**

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| --- | --- | --- |
| **Twitter**@GovHolcomb@StateHealthIN | **Facebook**@GovHolcomb@StateHealthIN | **Instagram**@GovHolcomb@StateHealthIN |

**Website**
<https://www.in.gov/coronavirus/>

**Videos and Vinfographics to share:**

**Twitter**Message from Dr. Lindsay Weaver: <https://twitter.com/StateHealthIN/status/1240303334482984960>
Director Stephen Cox EOC: <https://twitter.com/StateHealthIN/status/1240100938947407872>
How to help others: <https://twitter.com/StateHealthIN/status/1240069989450817537>
Handwashing: <https://twitter.com/StateHealthIN/status/1239952441917034498>
Message from Dr. Box: <https://twitter.com/StateHealthIN/status/1239748461815267329>
Social Distancing: <https://twitter.com/StateHealthIN/status/1239378756738912257>
Protect yourself and others: <https://twitter.com/StateHealthIN/status/1239180277999689736>
Higher risk Hoosiers: <https://twitter.com/StateHealthIN/status/1238930626276966401>
Experiencing symptoms?: <https://twitter.com/StateHealthIN/status/1238835229558812675>

**Facebook**
Message from Dr. Lindsay Weaver: <https://www.facebook.com/StateHealthIN/videos/622442735262957/>
Director Stephen Cox EOC: <https://www.facebook.com/StateHealthIN/videos/952745515141591/>
How to help others: <https://www.facebook.com/StateHealthIN/videos/219742382558423/>
Handwashing: <https://www.facebook.com/StateHealthIN/videos/684281745446042/>
Message from Dr. Box: <https://www.facebook.com/StateHealthIN/videos/1101438700198971/>
Social Distancing: <https://www.facebook.com/StateHealthIN/videos/200332474622218/>
Protect yourself and others: <https://www.facebook.com/StateHealthIN/videos/2601356396852930/>
Higher risk Hoosiers: <https://www.facebook.com/StateHealthIN/videos/2601573760088170/>
Experiencing symptoms?: <https://www.facebook.com/StateHealthIN/videos/242778070217883/>

**Social media graphics can be found here:**[**https://www.dropbox.com/sh/8hhyiidxpj0cmyi/AACjjAzeOvSvqLy8P75dn0zFa?dl=0**](https://www.dropbox.com/sh/8hhyiidxpj0cmyi/AACjjAzeOvSvqLy8P75dn0zFa?dl=0)