



— INDIANA —
COUNTY
COMMISSIONERS

**2024 ANNUAL AND
CONFERENCE SPONSORSHIPS**

Annual Sponsor Packages

The Indiana County Commissioners provides a variety of Sponsorship levels for our annual offerings, specifically to aid vendors in providing a comprehensive sponsorship experience for an entire year.

State Sponsor \$15,000 (\$28,200 Value)

- Executive Sponsorship package to Annual Conference
- Speak at the start of one (1) board meeting for 15 Minutes
- The choice to speak for up to 5 minutes at one (1) ICC Special Event
- Six (6) tickets to three (3) special events
- Listed as State Sponsor on Event Signage and Conference Program
- Listed as State Sponsor in Newsletter
- One "Vendor Highlight" post on social media
- *Listed on website vendor page with:
 - Executive summary of vendor
 - Logo and website link
 - Contact information for two (2) contacts

Region Sponsor \$10,000 (\$16,450 Value)

- Gold Sponsorship to Annual Conference
- Six (6) tickets to three (3) special events
- Listed as Region Sponsor on Event Signage and Conference Program
- Listed as Region Sponsor in Newsletter
- One "Vendor Highlight" post on social media
- *Listed on website vendor page with:
 - Summary (50 Character max) of vendor
 - Logo and website link
 - Contact information for two (2) contacts

County Sponsor \$7,000 (\$12,800 Value)

- Silver Sponsorship to Annual Conference
- Four (4) tickets to three (3) special events
- Listed as County Sponsor on Event Signage and Conference Program
- Listed as County Sponsor in the newsletter
- Group recognition on social media as a County Sponsor
- *Listed on website vendor page with:
 - Logo and website link
 - Contact information for one (1) contact

District Sponsor \$5,000 (\$10,050 Value)

- Bronze Sponsorship to Annual Conference
- Four (4) tickets to three (3) special events
- Listed as District Sponsor on Event Signage and Conference Program
- Listed as District Sponsor in Newsletter
- Group recognition on social media as District Sponsor
- *Logo Listed on website vendor page

Community Sponsor \$3,500 (\$7,050 Value)

- Four (4) tickets to three (3) special events
- Listed as Community Sponsor on Event Signage
- Listed as Community Sponsor in Newsletter
- Group recognition on social media as Community Sponsor
- *Logo Listed on website vendor page

Digital Sponsor \$1,500 (\$2,250 Value)

- Listed as Digital Sponsor in Newsletter
- Group recognition on social media as Digital Sponsor
- *Logo listed on website vendor page

What are Special Events?

The ICC hosts a variety of events throughout Indiana during the course of the year. These include training workshops, district meetings and more. These events will provide sponsors with networking and similar opportunities with members of the ICC.

*To reference the various vendor listing options, see the last page of this document for examples.

Conference Sponsor Packages

December 02 - December 05, 2024

Sheraton, Keystone at the Crossing, Indianapolis

Executive Sponsor \$7,500 (\$9,055 Value)

- Conference Exhibit Booth
- Registration for 8 company representatives
- Sponsorship share of Networking Social Event
- Hospitality Room registration (does not include the room)
- Full-page advertisement in conference program
- Listed as a Conference Executive Sponsor on event signage
- Introduction of Executive Sponsor at Awards Program

Gold Sponsor \$5,000 (\$5,955 Value)

- Conference Exhibit Booth
- Registration for 6 company representatives
- Sponsorship share of Networking Social Event
- Hospitality Room registration (does not include the room)
- Half-page advertisement in conference program
- Listed as a Conference Gold Sponsor on event signage

Silver Sponsor \$3,500 (\$4,330 Value)

- Conference Exhibit Booth OR Hospitality Room registration
- Registration for 4 company representatives
- Sponsorship share of Networking Social Event
- Quarter-page advertisement in conference program
- Listed as a Silver Sponsor on all postings and programs

Bronze Sponsor \$3,000 (\$3,730 Value)

- Conference Exhibit Booth OR Hospitality Room registration
- Registration for 2 company representatives
- Sponsorship share of Networking Social Event
- Quarter-page advertisement in conference program
- Listed as a Bronze Sponsor on all postings and programs



A La Carte Sponsorships

The A La Carte Sponsorship options are available for both conference-specific items as well as options for other ICC events. For questions, Contact the ICC at (812) 320-5583 or stephanie@IndianaCountyCommissioners.com

Conference Sponsorships

- Door-Prize Co-Sponsor - **\$100**
- Meal Sponsor - **\$1500**
- Meal Co-Sponsor - **\$500**
- Online Sponsor (Social Media Only, Unlimited) - **\$1000**
- Conference Session Sponsor
 - Signage and acknowledgment at the start of session - **\$2000**

Non-Conference Sponsorships

- Vendor Social Media Highlight (Available 10) - **\$2000**
- Single 'Special Event' Sponsor (Available: 5 per event) - **\$5,000**
 - Includes Social Media recognition and logo on all event Marketing
 - Eight (8) tickets to event
- Board Meeting Sponsor - **\$4000**
 - Present at the Beginning of a board meeting for 15 minutes
- Website Vendor Listing - **\$1500**
- 2025 Printed Directory Advertisements
 - Full-Page Advertisement - **\$1500**
 - Half-Page Advertisement - **\$1000**
 - Quarter-Page Advertisement - **\$500**

NOTE:

All benefits must be arranged through the Association and used BY the Sponsor or forfeited.

Listed benefits are not assignable. Sponsor agrees to abide by all rules and stipulations of the Association including registering all representatives. As usual, all participants must have name badges.

All advertisement copy used in referenced promotion is to be supplied by the Sponsor, as a high-resolution black and white pdf, eps or jpg electronic file, along with other specifications, as required by the Association.



Website Vendor Listing Examples

State Sponsorship



Indiana County Commissioners Association
P.O. Box 1370
Nashville, IN 47448
(812) 320-5583 | Fax: (812) 320-5583
<https://www.indianacountycommissioners.com/>
Contact: Stephanie Yager, Executive Director
Tina Higgins, Administrative Assistant

The Indiana County Commissioners (ICC) is a non-profit organization dedicated to providing the best education, leadership support, and advocacy services for our County Commissioners to strengthen county voices throughout Indiana. The ICC educates county officials and employees by offering programs, training opportunities and resources, to enhance skills, knowledge and best practices. In addition, the ICC serves as an influential advocate for county governments at the state and national levels, ensuring that Indiana counties are represented and heard in the legislative process.

Region Sponsorship



Indiana County Commissioners Association
P.O. Box 1370, Nashville, IN 47448
(812) 320-5583 | Fax: (812) 320-5583
<https://www.indianacountycommissioners.com>
Contact: Stephanie Yager, Executive Director
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County Sponsorship



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District/Community/Partner/Digital Sponsorships

